



# EMILY CHU

GRAPHIC DESIGNER

ORANGE COUNTY, CA  
EMILYCHUDESIGNS@GMAIL.COM  
EMILYCHUDESIGNS.COM

## EDUCATION

CALIFORNIA STATE UNIVERSITY,  
LONG BEACH (CSULB)

BACHELOR OF ARTS  
BA, GRAPHIC DESIGN  
GRADUATED 2018

## SKILLS



## WORK EXPERIENCE

### CYBERPOWERPC

JUNIOR GRAPHIC DESIGNER | FEBRUARY 2018 - CURRENTLY WORKING

Create marketing collateral and graphics for print ads, social media and website design  
Development of CYBERPOWERPC brand awareness through product packaging, marketing, and at major conventions such as Anime Expo, PAX, and TwitchCon  
Staying up to date with all current design/marketing trends for social media, web, and print

### ANXIETY GAMING

GRAPHIC DESIGN INTERN | MARCH 2017-MAY 2018

Revamp and redesign organizational monthly newsletters  
Circulation of over 500 subscribers  
Served as Anxiety Gaming brand ambassador at gaming events and conventions including Twitchcon and the LA County Fair  
Served as Anxiety Gaming stream team member on Twitch.tv to promote mental health awareness and bring in newcomers to the Anxiety Gaming community

### CSULB ESPORTS ASSOCIATION

GRAPHIC DESIGN INTERN | SEPTEMBER 2016-NOVEMBER 2017

Revamped and redesigned organizational weekly newsletters  
Circulation of over 400 subscribers  
Create marketing collateral and graphics for upcoming events and social media  
Development of CSULB Esports Association brand awareness and online reputation through social media platforms including Twitter and Facebook

## FREELANCE PROJECTS

### HELIX & ELITE ESPORTS | MAY 2019

GRAPHIC DESIGNER (CONTRACT)  
Demonstrated ability to handle Helix & Elite Esports graphic assets for use in marketing and social media  
Created marketing collateral of Helix & Elite Esports CWL Tournament announcement banners for use in social media

### BEACHCON | MAR 2017 / APR 2018

GRAPHIC DESIGNER | MAR 2017  
Created concepts and design the annual theme of Beachcon 2017  
Illustrated and design marketing assets for Beachcon and tournament events  
Created sponsorship deck to showcase the Beachcon brand to potential sponsors of the event  
GRAPHIC DESIGNER LEAD | APR 2018  
Redesigned the official trademark branding of Beachcon 2018  
Created sponsorship deck to showcase Beachcon brand to potential sponsors  
Supervised and lead the marketing and graphics team to help in creation of the Beachcon brand visual imagery  
Ensured final graphics of marketing assets and advertisement are visually appealing and on-brand